



Herefordshire and Worcestershire Dementia Strategy 2019 - 2024

Worcestershire
Health and Wellbeing Board
26th February 2019

Why the strategy was developed

- Requirement to implement Mental Health FYFV by April 2021.
- South Worcestershire and Herefordshire CCGs invited the IST to review their dementia services in September 2017.
- All four CCGS continue to underperform against DDR target.
- DDR target is measure of robust pathways to support people with dementia.

How the strategy was developed

- Refresh of previous strategies developed by each county.
- Dementia Needs Assessment completed.
- Engagement survey and series of workshops.
- Included people with dementia, their carer's, members of the public, volunteers, professionals and organisations involved in research, education and the care and support for people affected by dementia.
- Over 90 responses to the engagement survey.
- Over 80 people attended the workshops.

Dementia Strategy what people told us;

"Having support from a DA has reduced my anxiety and made me feel that I am not so dreadfully alone"

"memory clinic referral went smoothly along with appointment was an overview of what to expect .. experience was good, ongoing support excellent we have a remarkable CDN"

Person attending a Memory Morning Drop In
"It was a friendly setting where I was able to talk freely about my concerns without family members talking for me."

"Thank you so much for all the help you have given over the years. We would have been lost without you."



"As always your support and advice is very much appreciated. You are such a help for people like us as individuals, and for the community as a whole"

"People really like the meeting centre as it runs for a good amount of time. For one gentleman, it gave his wife (carer) a break and he wishes there was more things like it where he could go on other days of the week."

Family carer of person with LD
"There is a definite change where my learning disabled daughter lives. I observe the person who has learning disability and dementia now listening to music through headphones, and the environment is dementia friendly. The rugs and patterns are all gone; the carers have really embraced the learning. The impact on other people who have a learning disability who live there is that they are more relaxed. They have stopped telling her to be quiet."

Person with LD and dementia
"I do like the signs and I want to put my photo on my bedroom door."



Dementia Strategy what people told us;

What could be improved

Dementia Adviser Service user -
"We find the amount of paperwork we receive from other services to be overwhelming – please continue to talk to us rather than give us paperwork ."

Carer - *"professionals need to understand dementia can make people intolerant of waiting; noisy places but few have taken this on board"*

Lots of groups in the area but not much coordination between them, for example, everything seems to happen at the same time/day.

"Dementia Friendly ongoing support is not really understood at surgeries ..."

"Hard to find affordable, short-term, ad hoc respite – mother is settled at home and it would be better if someone could come to the home even if it was just for a few hours." - Family member

A daughter of a lady with dementia who lives away has found it extremely difficult to find support services over the internet. She hasn't been in the area to come across things on noticeboards etc so has needed to just rely on the internet.

Dementia Strategy Key Messages

- Focus on prevention – greater emphasis on primary prevention of dementia
- Continue to build dementia-friendly communities in collaboration with key partners in localities and neighbourhoods
- Identify passionate multi-agency leaders and champions who will work together to support delivery of this strategy within locality and neighbourhood teams
- Support the expansion of the Meeting Centre Model which nurtures community partnership to support user-led dementia friendly community facilities
- Endorse and support the Dementia Action Alliance movement to address stigma and fear
- Greater support for Carers to enable them to fulfil their role
- Build on identification and diagnosis – including underrepresented groups
- Greater recognition of palliative care needs and improved dementia end of life in the community

Dementia Strategy Key Challenges

- Stigma and Fear about dementia
- Increasing demand due to aging population
- Complexity owing to co-morbidities
- Capacity pressures in home care and care home market
- Financial constraints across health and social care
- Third sector financial constraints
- Engagement with wider community and underrepresented communities
- Pressure for affordable respite care
- The scale of the challenge is significant with an estimated 12,456 people currently living with dementia in H and W including more than 592 people with young onset dementia. We must respond to the growing number of people who are developing dementia later in life whilst still needing to work and many of whom often have another significant chronic condition

Actions for HWB Board

- HWB Board to approve the STP Dementia Strategy which has been endorsed by STP Partnership Board.
- HWB Board and Partners to formally adopt STP Dementia Strategy and develop organisation action plans focussing on the areas of greatest impact.
- HWB Boards top 3;
 - Improve the support offered to family and friends (informal carers) of people with dementia, to assist them in their caring role and support their own health and wellbeing.
 - Improve dementia care provided in care homes,
 - Improve care and support for people with more advanced dementia living at home.

QUESTIONS